



A. Ketron • Designer

6638 Loch Hill Road • Baltimore, MD • 21239 • 410.825.5313 H. • 410.262.5101 C.

QUALIFICATIONS

- Detail-oriented and resourceful in completing projects; able to multi-task effectively while maintaining a high-quality product.
 - Over twenty years experience working in fast-paced, breaking news environments, demanding strong organizational, technical and interpersonal skills.
 - Demonstrated ability to quickly learn new equipment, software and procedures.
- Quantel Paintbox Express, MacOSX CS3 - Photoshop, Illustrator, After Effects and Curious World Maps.
Currently Training: HTML, Final Cut Pro, InDesign, Dreamweaver & Flash
- Critical contributor to numerous award-winning news stories, local programming and print advertising.
 - Co-authored and designed two books containing my creative projects. And a large variety of additional project designs in additional books.
- Featured designer for a 5 page article in “Creating Keepsakes” international paper crafting magazine.

PROFESSIONAL EXPERIENCE

WMAR, ABC2 - Graphic Designer/Animator - Baltimore, MD 12/1992 to 11/2009 Due to art department closure
Responsible for the design & creation of graphics for on-air, print, web and station projects.

Amy's House - My own business - 2000 to Present

Graphic Design, Custom Designed Scrapbooks, Personal Shopping, Interior Redesign, Gourmet Rum Cakes,
Teaching Design and the Art of Paper Crafting.

Recollections - Instructor in the Art of Scrapbook & Paper Crafting Design - Baltimore, MD - 6/2004 to 5/2005.

WCTI-TV12 - Art Director - New Bern, NC - 7/1991 to 12/1992

Responsible for all aspects of design, budgeting and operation of the Art Department.

WCYB TV5 - Art Director 1/1989 to 11/1990 Due to company wide layoffs resulting in department closure

Graphic Designer 1/1988 to 1/1989 - Bristol, VA

Responsible for all aspects of design, budgeting and operation of the Art Department.

Ormond - Visual Merchandising - Kingsport, TN - 1987 & 1988

Barone Cosmetics - Art Director 2/1985 to 10/1985 Graphic Designer 6/1984 to 2/1985 - Limestone, TN

Responsible for Visual Merchandising for New York and Miami stores, design of packaging,
product displays, and logos for new products. Budgeting & operation of the Art Department.

FREELANCE EXPERIENCE

(freelance positions were on an as needed basis for each company while I worked with my own additional clients)

Shell & Miller Advertising - Freelance Graphic Designer- Johnson City, TN - 1991

Inove' Graphics - Freelance Graphic Designer - Kingsport, TN - 1986

Grafik Touch Advertising - Freelance Graphic Designer - Johnson City, TN -1985 & 1986

Vision Designs Textile - Freelance Graphic Designer - Kingsport, TN - 1985

EDUCATION

East Tennessee State University - Completed four years of study in graphic design and one year in advertising.

REFERENCES

Lisa Bearnson - Founding Editor Creating Keepsakes - 801.330.2438 c.

Michael Miller - Art Director - 434.531.2360 c.

Christina Clemson - Research Director - 410.372.2390 w.

Kelly Groft - News Director - 410.372.2576 w.

Kyle McCann - Broadcast Producer - 267.625.3849 c.